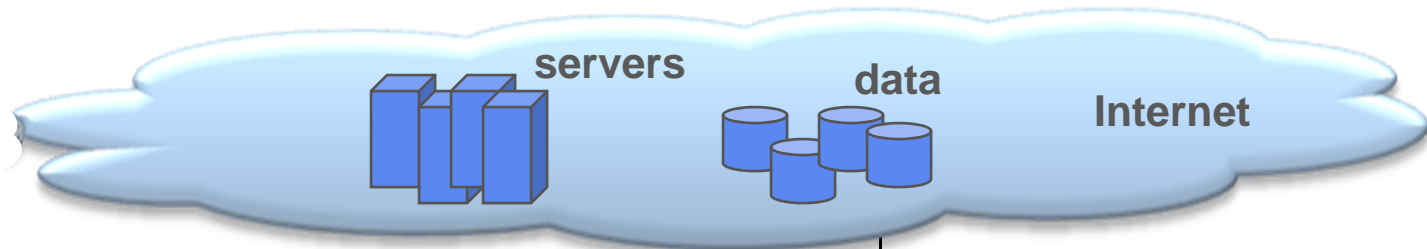


# PRPL: A Virtual Data System

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# Vision



PC, TV  
at home, on the road,  
in hotels, on the plane

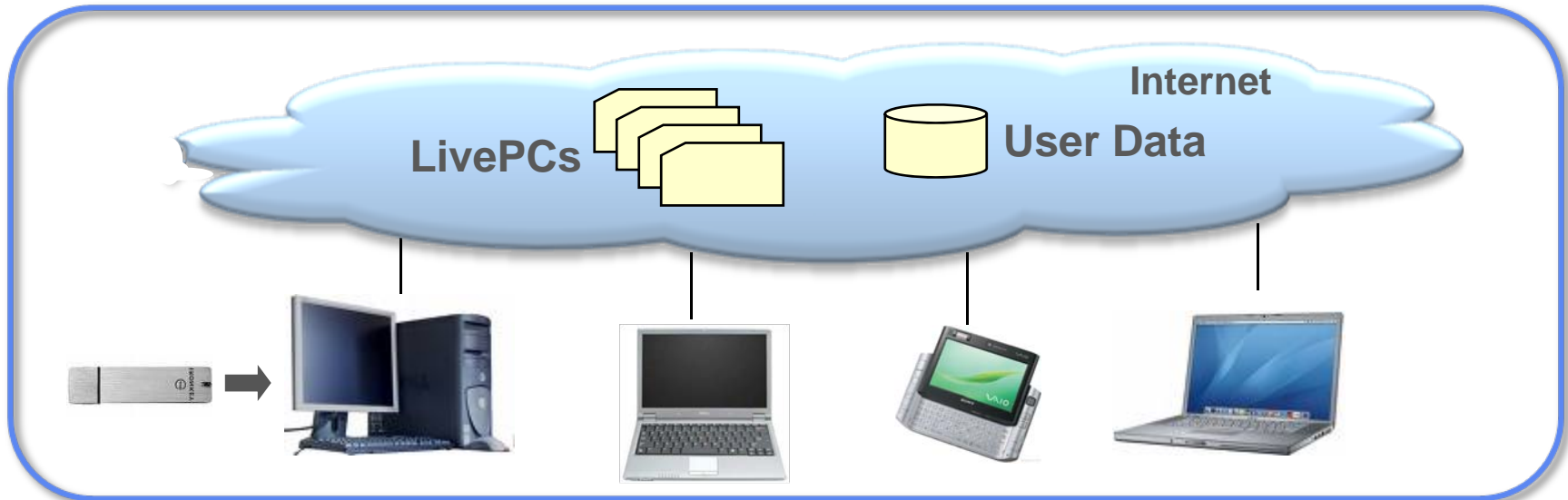


Personalize the generic PC,  
borrow the power, display, keyboard, memory, etc



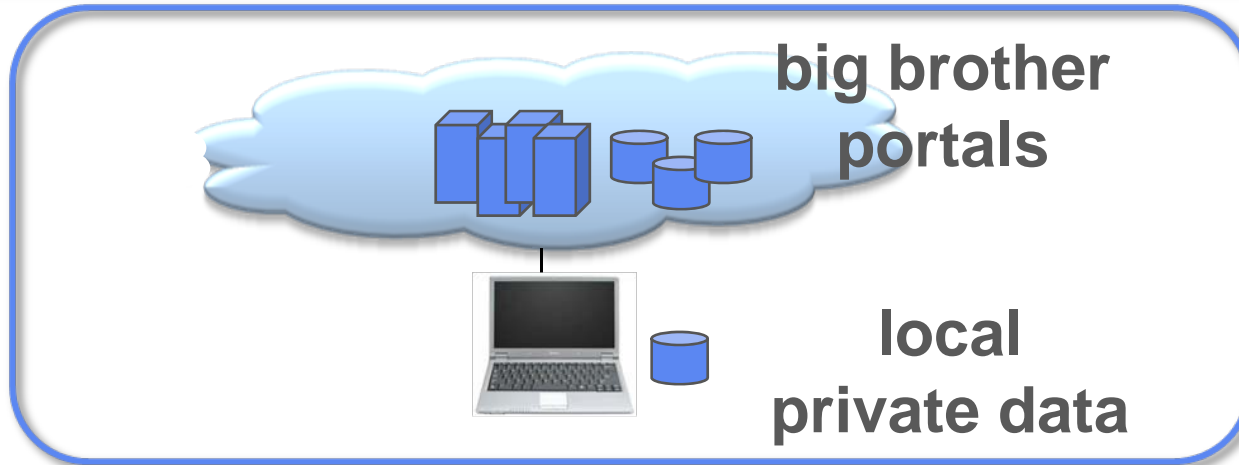
My key, cache, window into my  
digital ID, digital personality, digital assets,  
and the internet

# Background: First Approximation



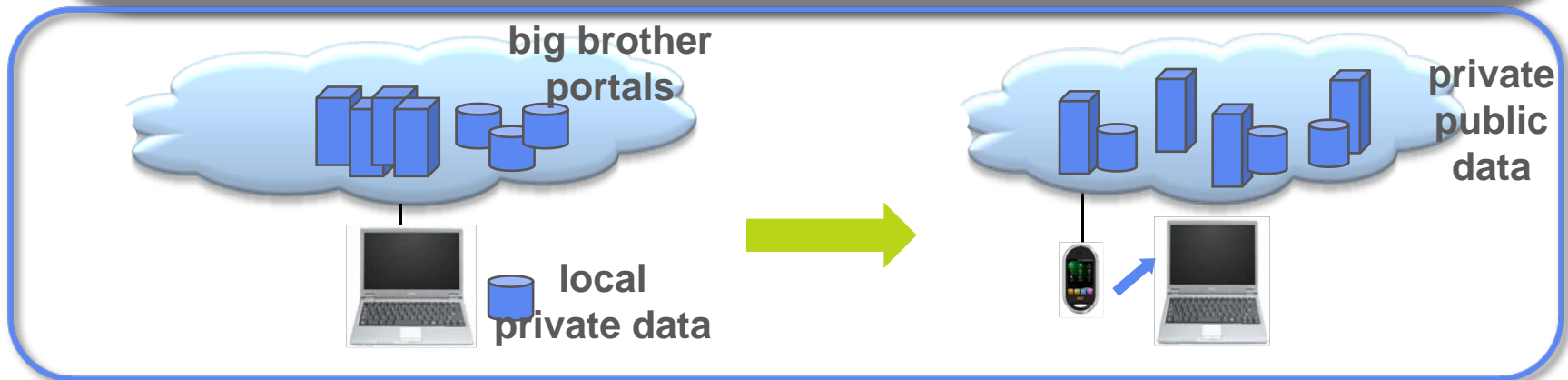
- Collective project, Moka5
- LivePCs: managed virtual machines in the cloud

# Cloud Computing Today



- Big-brother portals: gmail, yahoo mail, flickr
  - Easy to use, free, quick software updates
  - They own our data – monetize via advertisement
  - Centralized facility to service many small groups
    - Requires a lot of resources to scale the services
    - Low resolution photos
- But hardware is cheap!

# Two Tiers → Three Tiers



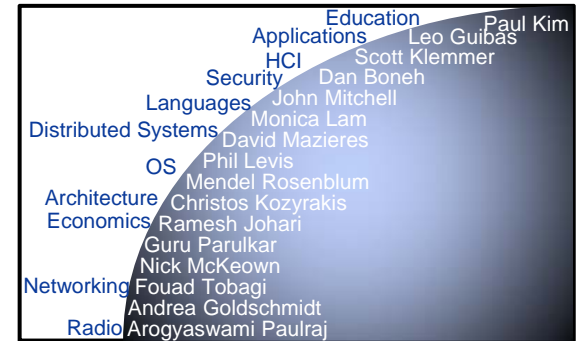
- Data infrastructure
  - Separate ownership from storage vendors & application providers
  - (Caching) on home servers, with data backup provided by the ISPs
- Computation infrastructure
  - Provide “backup” computation for cell phones at a nearby server
  - Service the long-tail of distributed applications
- Fluidity across devices
  - Data and computation caching in the hierarchy

# Infrastructure for Three-Tiered Applications

- Openness:→ protection against mobile code
- Protection against design / coding errors
  - Data leakage, fault containment
- Good user experience on a handheld
- Energy efficiency
- Distributed, location-aware applications

# Research Strategy

- Collaboration:
  - Whole system design
    - Computation server cache in network
  - Unifying principles cross domains
    - Information tracking
  - Inspirations across domains
    - New data system → new user interfaces
- Combines clean-slate and pragmatic thinking
  - Inter-operability with existing infrastructure
- Hard-core science + usability
  - Distributed file systems (read-only sharing)
  - Encryption that supports sharing
- End-to-end development from application to networking



# Potential Contributions

- Disruptive system architecture concepts
  - Healthy competition with long-tail services
  - Fundamental computer science technology for the masses
- Standards: web browsers, Android II.
- Tools and frameworks for existing systems
- Cross-domain innovations
  - human resources and courses
- Innovative applications



# Examples of Success Scenarios

- Secure communication with banks and health-care providers
- Personal virtual living rooms a la Second Life for families/groups
  - Create a “social network” of their choice
  - Share large amounts of data and code safely.
- Perfect recall from our phone
  - “All our experiences can be saved”, Reddy 1997
  - Locate a photo from 15 years ago

PRPL: Virtual Data System

# Do you know where your data are?

NFS, AFS, coda  
CVS, SVN

Samba



Gmail™  
by Google BETA  
YAHOO! MAIL



facebook

flickr

citi

myspace.com  
a place for friends

shutterfly  
Tell Your Story

Google



Distributed file systems

- Single-image view
- Too hard to deploy & use

Email

- Cached on different devices
- Online and offline access
- Fine-grain sharing
- Information hidden in attachments
- Why application-specific synchronization?

# Do you know where your data are?

NFS, AFS, coda  
CVS, SVN

Samba



Gmail™  
by Google BETA  
YAHOO! MAIL



facebook  
myspace.com  
a place for friends

flickr

shutterfly  
Tell Your Story

citi

Google



## Social networks:

- Large-scale sharing
- Data are distributed by apps
- Control over our data
- Control over our social relations
- No offline access
- The rich gets richer scheme

## Browser & mail clients

- Mega web-access programs
  - Must secure against data leakage
- Common problem
- Data navigation on the cell phone

# PRPL: PRivate-PuBLic data index



A unified view of data

Separate data ownership, storage, applications

Secure, fine-grain sharing

Device-independence: caching

Interactive data navigation with semantic-web queries

# Key Technologies

- PRPL data appliance
  - Individual mini file server, http server, imap server, web crawler, semantic-web indexer that keeps all shared data current
  - Encryption-based sharing
  - Target of attacks: prevention of coding errors that leak data
  - Dynamically generated user interfaces
    - Based on semantic information
    - Tailored to individual users and display technology
- APIs to support inter-operability and extensibility
- Identity management
- Distributed software management
- Computation resource management in the cloud

# Early Prototype Design

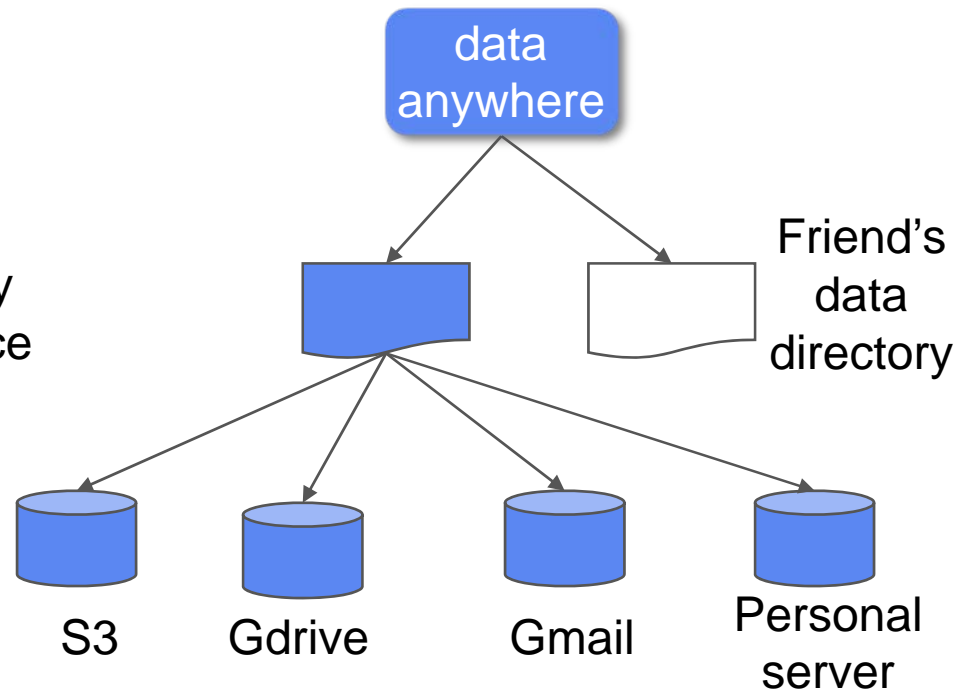
Personal data view

- Cached
- Source independence
- Semantically indexed

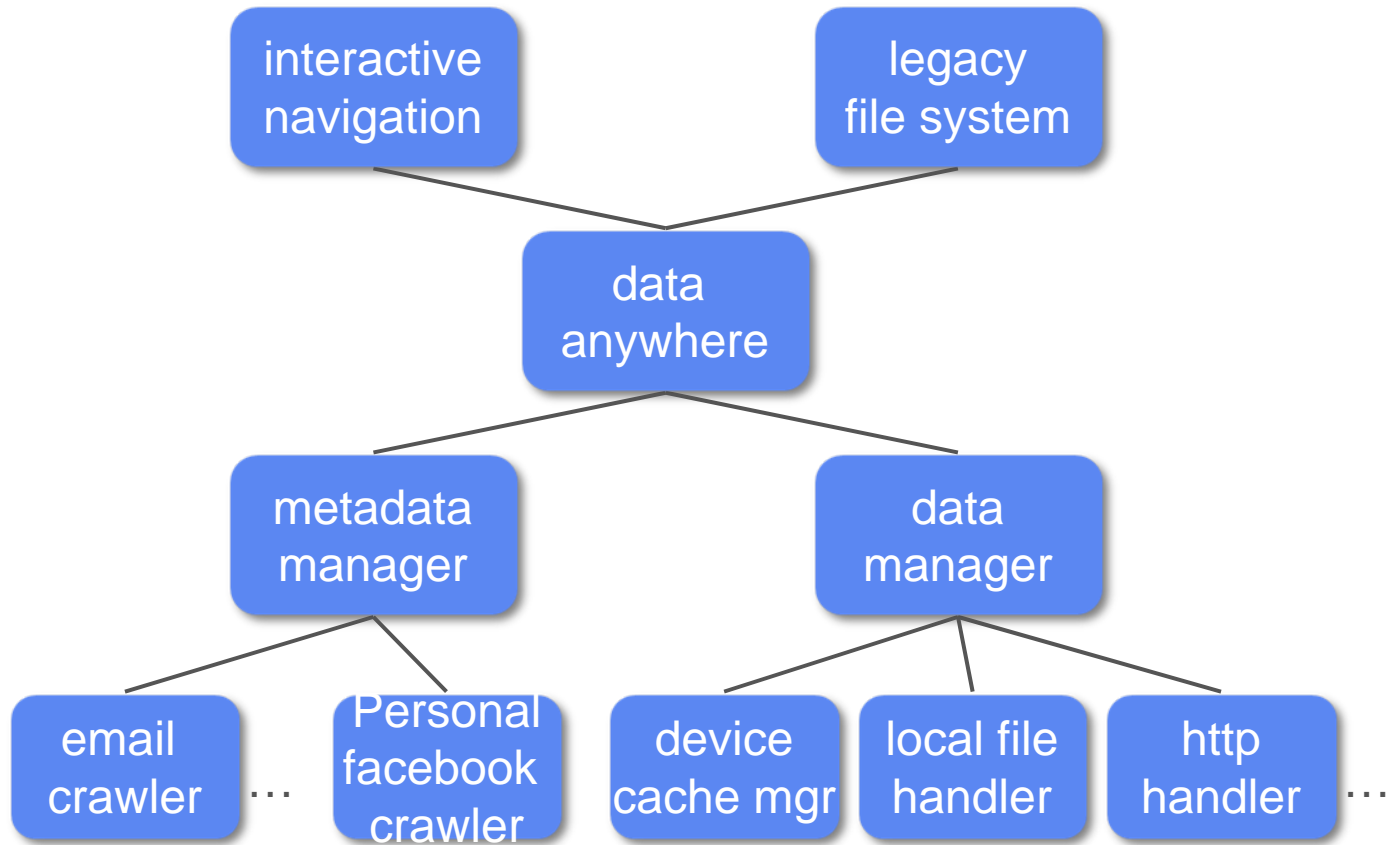
Personal data directory

- Storage independence

Physical storage



# System Components





# Information Tracking

- Goal: Data from one principal not leaked to other principals
  - Email: Prevent mail to be forwarded to the wrong person
  - Browser: Information from a bank on a browser cannot be stolen
  - PRPL: financial, health info shared only with trusted principals
- Technique
  - Reduce the trusted base to
    - operations on sensitive resources & privilege-escalation routines
- Combining approaches at different levels
  - Language provides guarantees inside processes (Lam)
  - OS handles persistent data & sandboxes unknown processes (Mazieres)
  - Network provides trusted messages (Mazieres)
  - Hardware tracks low-level data efficiently (Kozyrakis)

# User Interface

- Semantic-web based navigation
- Automatic generation of UI based on meta information
- Interactive generation of display
  - based on the display size, individual capabilities and preferences
- Multi-modal inputs
  - Speech is more competitive on cell phones.

# Conclusions

- Clean-slate research opportunity
- Three-tiered architecture
  - Interesting, challenging research topics
  - Innovations through collaboration